Redefining value through patient centered outcomes

ICHOM
CONFERENCES 2019

ROTTERDAM 2-3 MAY

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Dear Delegate,

On behalf of the organising committee we are very pleased to welcome you to the ICHOM Conference 2019. The conference brings together leaders in healthcare from around the world and is the leading event on value-based healthcare. Over the next two days, you can expect opportunities to engage with thought leaders in healthcare strategy, outcome management and innovation, and to network with over 1,250 other delegates who are actively engaged in value-based health care.

We would like to express our gratitude to our speakers, especially our keynotes and panellists for providing interesting and challenging topics. Thank you also to our sponsors for their contribution and involvement in making this year’s event a success.

Make sure you also download our interactive app, all the details are below. By using the app you can communicate with fellow delegates, keep up to date with our agenda and use social media with your own personalised feed.

If you have any questions regarding the event, please do not hesitate to contact a member of ICHOM staff, who are wearing white lanyards.

I look forward to what will be a fantastic and thought-provoking event.

Kind regards,

Neil Bacon
CEO and President
ICHOM

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FEATURED KEYNOTE SPEAKERS

Neil Bacon
CEO and President
ICHOM

Nicola Bedlington
Secretary General
European Patients’ Forum

Roy Beveridge
Advisor
Humana

Pieter de Bey
Director
Santeon

Jan Hazelzet
Professor in Healthcare Quality and Outcomes
ErasmusMC

Stan Huff
Chief Medical Informatics Officer
Intermountain

Martin Ingvar
Professor
Karolinska Institute

Stefan James
Professor
Uppsala University Hospital

Pall Jonsson
Associate Director Science Policy and Research
National Institute for Health and Care Excellence

Mona Khalid
Vice President, Outcomes Research & Development
ICHOM

Niek Klazinga
Head of Healthcare Quality Indicator Program
Organisation for Economic Co-operation and Development

Jan Kimpen
Chief Medical Officer
Philips

Stefan Larsson
Senior Partner & Managing Director
Boston Consulting Group

Meghana Pandit
Chief Medical Officer
Oxford University Hospitals NHS Foundation Trust

Michael Porter
Bishop William Lawrence University Professor
Harvard Business School

Herb Riband
DCI Fellow
Stanford University

Mathias Uhlén
Professor
Royal Institute of Technology and Karolinska Institute

Fred van Eenennaam
Chairman
Value-Based Health Care Center Europe

Joris van Eijck
Director
Menzis

Ernst van Koesveld
Deputy Director General
Dutch Ministry of Health, Welfare and Sport

Dayenne Zwaagman
Communication Specialist
Heart Centre of the Amsterdam University Hospital

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Day 1: Thursday 2 May

7:30 – 9:00 | Doelen, Grote Zaal Entrance
Registration, coffee and networking

7:30 – 9:00 | Global Coalition for Value in Healthcare: Today and Tomorrow - Accelerating the pace of change
Hosted by World Economic Forum (pre-registration required)

9:00 – 9:15 | Grote Zaal
Welcome address by Michael Porter, Bishop William Lawrence University Professor, Harvard Business School and Jan Hazelzet, Professor in Healthcare Quality and Outcomes, ErasmusMC

9:15 – 9:35 | Grote Zaal
Moderated Q&A by Herb Riband, Michael Porter, Bishop William Lawrence University Professor, Harvard Business School

7:30 – 9:00 | de Doelen, Grote Zaal Entrance
Coffee and networking

11:00 – 11:30 | Exhibition Hall
Coffee and networking

11:30 – 12:45 | Grote Zaal
Redesigning services around the outcomes that matter most to patients
Chaired by Thomas Feeley, Senior Fellow, Harvard Business School and Professor Emeritus, The University of Texas M.D. Anderson Cancer Center
  • Marieke Pierik, Gastroenterologist, Maastricht University Medical Centre
  • Morten Kildal, Associate Professor, Upsala
  • Burkhard Beyer, Physician, Moro-Klinik Prostate Cancer Center Hamburg
  • Henk Veeze, Founder and Medical Director, Diabetes Nederland

11:30 – 12:45 | Willem Burger Zaal
Making outcomes measurement work: payer, provider and industry perspectives
Chaired by Mona Khalid, Vice President, Outcomes Research & Development, ICHOM
  • Michel Tack, Co-founder, i2i
  • Annemie Knottel, Quality and Safety Advisor, Rotterdam Eye Hospital
  • Janneke van den Broek, Director of Value Access and Policy, Argen
  • Liesbeth Winter, Endocrinologist, Center for Bone Quality, LUMC
  • Niven Mehra, Oncologist, Radboudumc

11:30 – 12:45 | Jurriaanse Zaal
Examples of value-based payment models
Chaired by Roy Beveridge, Advisor, Humana
  • Ward Blijd, Care Manager, Menzis
  • Lili Brillstein, Director for Episodes of Care, Horizon Blue Cross Blue Shield of New Jersey
  • Jeroen van der Wolf, Senior Manager in Analysis Strategy and Innovation for Healthcare Procurement, Zilveren Krus
  • Erik van Raaij, Professor of Purchasing and Supply Management in Healthcare, Erasmus University
  • Eva de Boer, Project leader in Innovative Procurement, Erasmus MC

12:45 – 14:00 | Exhibition Hall Lunch
(Runner-up poster presentations available for viewing)

14:00 – 15:15 | Grote Zaal
Industry examples of VBHC
Moderated Q&A by Herb Riband, Stanford University DGI Fellow
  • Pall Jonsson, Associate Director of Science Policy and Research Programme, The National Institute for Health and Care Excellence
  • Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations
  • Jan Kinpen, Chief Medical Officer, Philips
  • Roy Beveridge, Advisor, Humana

14:00 – 15:15 | Willem Burger Zaal
National approaches to VBHC
Chaired by Fred Horne, Health Policy Consultant, VBHC Canada
  • Sally Lewis, National Clinical Director, NHS Wales
  • Luis Miguel Gutiérrez, Founder and General Director, National Institutes of Health in Mexico
  • Gregory Katz, Chaired Professor University Paris Descartes Medical School. President of the Consortium VBHC France
  • Raj Verma, Executive Director, NSW Agency for Clinical Innovation Australia
  • Simon Nerregaard Jensen, Senior Consultant, Danske Regioner

14:00 – 15:15 | Jurriaanse Zaal
Practical applications of ICHOM standard sets
Chaired by Jan Hazelzet, Professor in Healthcare Quality and Outcomes, ErasmusMC
  • Lynee Warner-Stevenson, Program Director, American Heart Association
  • Ary Riberio, Board Asahp / Superintendent HCaR - Hospital do Coração
  • Maria Margarete Karsten, Senior Physician, Charité University Hospital Berlin
  • Mariska van Veen-van der Hoek, Nursing specialist, Erasmus Medical Center – Sophia Children’s Hospital

15:45 – 17:00 | Van Weelde Zaal
All can and measuring the value of cancer care in practice
Chaired by Suzanne Wait, Managing Director, The Health Policy Partnership and Claudia Vaz, Business Development Manager, ICHOM
  • Jan van Meerbeeck, Professor of Pulmonology and Head of Department of Pulmonology, Antwerp University and Antwerp University Hospital
  • Francisco Rocha-Goncalves, Director of Healthcare Technologies Management, Luz Saúde/PO Porto
  • Gerardine Doyle, Professor of Accounting and Taxation, University College Dublin Michael Smurfit Graduate Business School

19:00 | Location: Rowing Club
Gala Dinner
(Please note that invitation required)

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**Day 2: Friday 3 May**

**7:45 – 8:45 | Grote Zaal**
Co-Hosted Thought Leadership Breakfast ICHOM/Humana (Invite only)

**8:00 – 9:00 | Exhibition Hall**
Coffee and networking

**9:00 – 9:20 | Grote Zaal**
Reading the site quality without transfer of patient data
  - Martin Ingvar, Professor, Karolinska Institutet

**9:20 – 10:15 | Grote Zaal**
Practical Perspectives of Value Based Healthcare
  - Moderated Q&A by Mona Khalid, Vice President, Outcomes Research & Development, ICHOM
  - Stanley M. Huff, Chief Medical Informatics Officer, Intermountain Healthcare
  - Nicola Bedlington, Secretary General, European Patients’ Forum
  - Niek Klazinga, Technical Advisor, Organisation for Economic Co-operation and Development
  - Meghana Pandit, Medical Director, Oxford University Hospitals NHS Foundation Trust

**12:15 – 12:30 | Grote Zaal**
Presentation of VBHC Prize winner by Fred van Eenennaam, Chairman, Value-Based Health Care Center Europe VBHC

**12:30 – 12:45 | Grote Zaal**
Closing remarks by Neil Bacon, CEO and President, ICHOM

**13:30 – 15:00 | Exhibition Hall**
Lunch

**10:45 – 12:00 | Grote Zaal**
Accelerating Global Adoption of VBHC in Lower and Middle Income Countries
  - Chaired by Chintan Maru, Founder, Leapfrog to Value
  - Monisha Ashok, Market Access Advisor, USAID
  - Nicole Spieker, Director East Africa, PharmAccess

**10:45 – 12:00 | Willem Burger Zaal**
Defining the VBHC research agenda
  - Chaired by Jan Hazelzet, Professor in Healthcare Quality and Outcomes, ErasmusMC and Niek Klazinga, Technical Advisor, OECD
  - Paula Williamson, Director, COMET
  - Jose Valderas, President, ISOQOL
  - Martine de Bruijne, Professor of Public Health Amsterdam UMC
  - Manvir Victor, Chairman, Patient for Patients Safety Malaysia
  - Jorge Fernández Garcia, Director of Innovation, EIT Health

**10:45 – 12:00 | Jurriaanse Zaal**
Moving from outcomes to impact
  - Chaired by Wouter van Leeuwen, Partner & Managing Director, Boston Consulting Group
  - Paul van der Nat, Senior Advisor, St. Antonius Hospital
  - Roald van Leeuwen, VBHC Program Manager, Santeon
  - Santiago Rabanal Retolaza, Director of Innovation, EIT Health
  - Florian Rueter, Head of Quality Management, University Hospital Basel
  - Martina Tsianakas, Project Manager, Heart Foundation, Australia

**10:45 – 12:00 | Van Weelde Zaal**
Applications of PROMs data to inform clinical decisions and patient consultations
  - Chaired by Caroline Terwee, Associate professor in Patient-Reported Outcome Measurement, president PROMIS Health Organization
  - Dominique Friend, Founder, Sickle International Family Coalition
  - Chris Gibbons, Co-Director for Patient-Reported Outcomes, Value & Experience, Brigham and Women’s Hospital
  - Shehzad Niazi, Physician and KERN Scholar and Informatics and Knowledge Management Site Liaison, Mayo Clinic
  - Lotte Haverman, Child psychologist and research lead, Emma Children’s Hospital Amsterdam

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BREAKOUT SESSION SPEAKERS

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Divisional Principal, Patient-Centred Sciences ICON

Monisha Ashok
Market Access Advisor USAID

Burkhard Beyer
Physician Martini-Klinik Prostate Cancer Center Hamburg

Ward Bijlsma
Care Manager Menzis

Lili Brillstein
Director for Episodes of Care Horizon Blue Cross Blue Shield

Fabio Catarinella
Brightfish

Gerardine Doyle
Professor of Accounting and Taxation University College Dublin

Thomas Feeley
Senior Fellow, Harvard Business School Professor Emeritus, The University of Texas M.D. Anderson Cancer Center

Dominique Friend
Founder Sickle International Family Coalition

Chris Gibbons
Co-Director for Patient-Reported Outcomes, Value & Experience Brigham and Women’s Hospital

Lotte Haverman
Child Psychologist and Research Lead Emma Children’s Hospital Amsterdam

Fred Horne
Health Policy Consultant VBHC Canada

Dipak Kalra
President The European Institute for Innovation through Health Data

Gregory Katz
Chaired Professor University Paris Descartes Medical School. President of the Consortium VBHC France University Paris Descartes Medical School

Morten Kildal
Associate Professor Uppsala University Hospital

Annamijn Knitel
Quality and Safety Advisor Rotterdam Eye Clinic

Sally Lewis
National Clinical Director NHS Wales

Jane Maher
Joint Chief Medical Officer Macmillan Cancer Support

Maria Margarete Karsten
Senior Physician Charité University Hospital Berlin

Chintan Manu
Founder Leapfrog to Value

Niven Mehra
Oncologist Radboud UMC

Luis Miguel Gutiérrez
General Director National Institute of Geriatrics at the National Institutes of Health in Mexico

Shehzad Niazi
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Lynne Warner-Stevenson
Program Director American Heart Association

Tim Williams
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Paula Williamson
Director COMET

Cees Wittens
Professor of Venous Surgery Maastricht UMC, Hart & Vaatcentrum
Official journal of the
International Society
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Journal of Patient-Reported Outcomes

Editors-in-Chief:
David Feeny, McMaster University, Canada
Dennis A. Revicki, Evidera, USA

The Journal of Patient-Reported Outcomes is an official journal of the International Society for Quality of Life Research (ISOQOL). ISOQOL is a global community of researchers, clinicians, industry professionals, consultants, and patient research partners who are dedicated to advancing quality of life research. ISOQOL is made up of over 800 members from more than 40 countries. Together, we are creating a future in which patient perspective is integral to health research, care, and policy. ISOQOL members receive a discount on article-processing charges when they publish in JPRO. You can learn more about our mission by visiting isoqol.org

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